



Matthias Settele appointed as General Director of TV Markiza

Hamilton, Bermuda – September 25, 2013 – Central European Media Enterprises Ltd. (“CME” or the “Company”) (NASDAQ/Prague Stock Exchange: CETV) today announced that Matthias Settele will succeed Zuzana Tapakova as General Director of TV Markiza in the Slovak Republic.

“I’m very pleased to have a seasoned professional like Matthias to step into this critical role in a key market,” said Christoph Mainusch, co-CEO at CME. “We expect to benefit from his considerable experience in broadcasting and production. I would also like to thank Zuzana for her many years at Markiza.”

Mr. Settele commented: “I am looking forward to leading the team in Slovakia to be part of the amazing success story of Markiza and to contribute to the development of its channels and brands across all media.”

Before joining CME, Mr. Settele was the General Manager for Turner Nordic and Baltic and a senior consultant for Austria's public television channel ORF. Prior to this, he was a TV program and production consultant supporting international TV groups including the RTL group, MTG/Viasat and Turner Broadcasting International as well as TV channels, production houses and universities across Europe. Before consulting, Mr. Settele worked as SVP Business Affairs for RTL in Germany.

About CME

CME is a media and entertainment company operating leading businesses in six Central and Eastern European markets with an aggregate population of approximately 50 million people. CME broadcasts television channels in Bulgaria (bTV, bTV Cinema, bTV Comedy, bTV Action, bTV Lady and Ring.bg), Croatia (Nova TV, Doma, Nova World and Mini TV), the Czech Republic (TV Nova, Nova Cinema, Nova Sport, Fanda, Smichov, Telka and MTV Czech), Romania (PRO TV, PRO TV International, Acasa, Acasa Gold, PRO Cinema, Sport.ro, MTV Romania, PRO TV Chisinau and Acasa Moldova), the Slovak Republic (TV Markiza, Doma, Dajto and Foor), and Slovenia (POP TV, Kanal A, BRIO, OTO and KINO). CME also operates Voyo, the pan-regional video-on-demand service. CME is traded on the NASDAQ Global Select Market and the Prague Stock Exchange under the ticker symbol “CETV”.

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